

IT'S TIME TO →

Plastic is one of the fastest-growing pollutants in the world, and citizens are calling for solutions. The EU has taken important steps to restrict single-use plastics, but this is just a start. We call on the EU to step-up its actions and show global leadership to tackle plastic pollution at source.

RETHINK PLASTIC

**Let's Rethink Plastic -
and break free from it**

We are an alliance of European NGOs, part of the global movement Break Free From Plastic with over 1,400 organisations and millions of people worldwide.

We bring together policy and technical expertise, and work hand in hand with Break Free From Plastic members all over Europe to build a future free from plastic pollution.



STOP PLASTIC POLLUTION FOR GOOD!

REDUCE

PLASTIC PRODUCTION

Greatly reduce our plastic footprint, and its impact on our environment, health and climate, by:

- curbing single-use plastics, overpackaging and non-essential uses of plastics
- eliminating microplastics ingredients
- not investing in new production facilities for virgin plastic



REDESIGN

PLASTIC PRODUCTS & SYSTEMS

Make plastics responsible by design - reusable, repairable, recyclable, toxic-free, incorporating recycled content by:

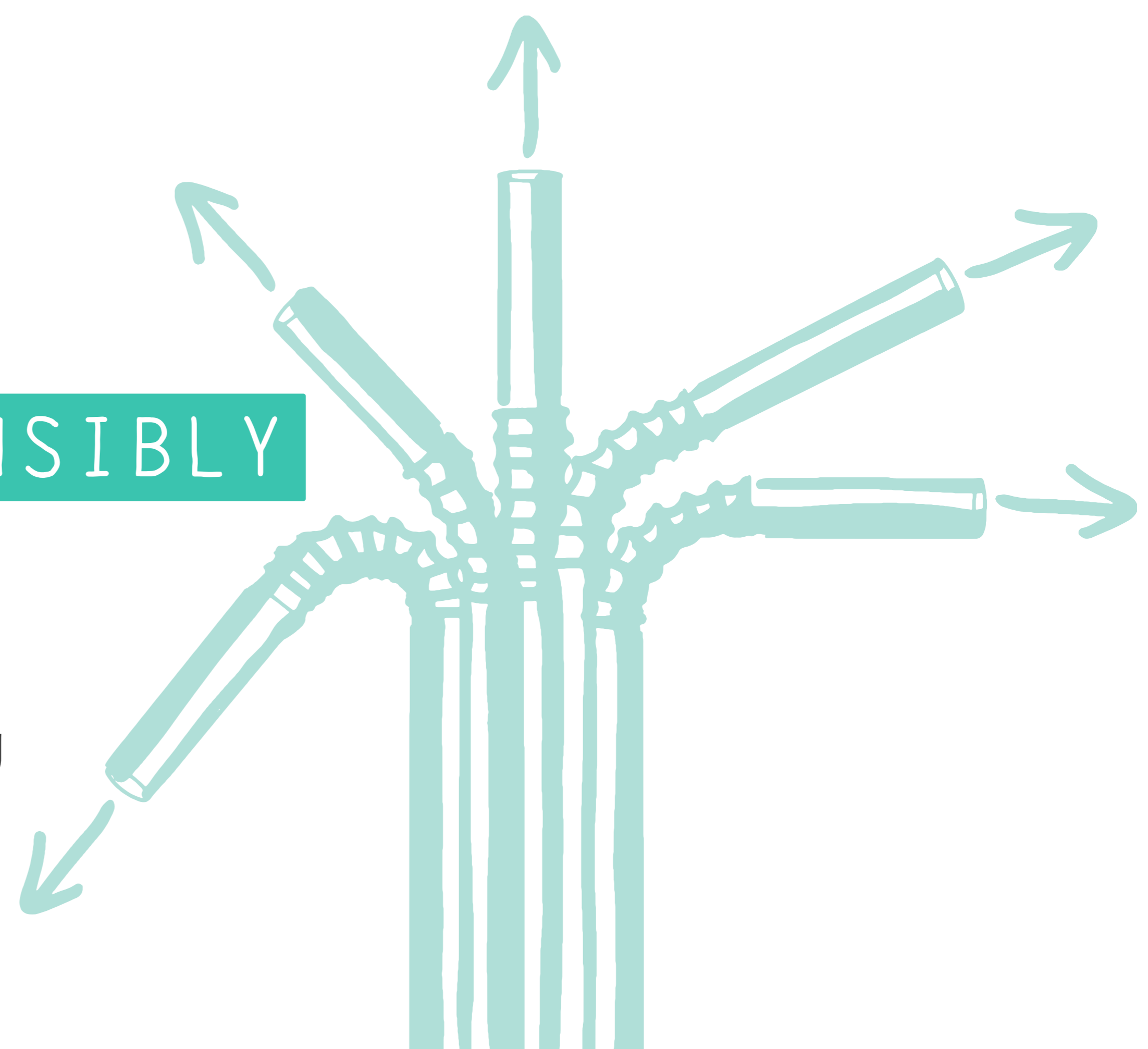
- supporting reusables and refillables
- tracking information on chemicals in products, and phasing-out hazardous chemicals
- incentivising eco-design through strong producer responsibility

MANAGE

PLASTIC STREAMS RESPONSIBLY

Ensure responsible management of plastics by:

- maximising collection, reuse and non-toxic recycling close to source, and not spreading the pollution by shipping waste away
- holding producers accountable for the full costs arising from plastic pollution
- stopping plastic pellet spillage



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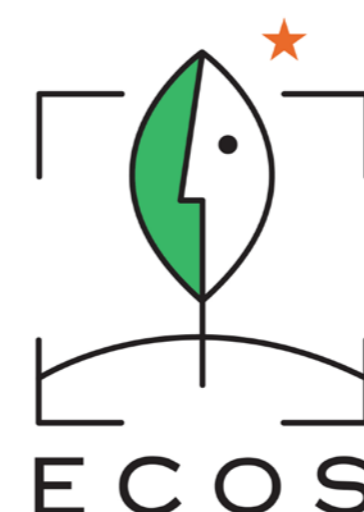
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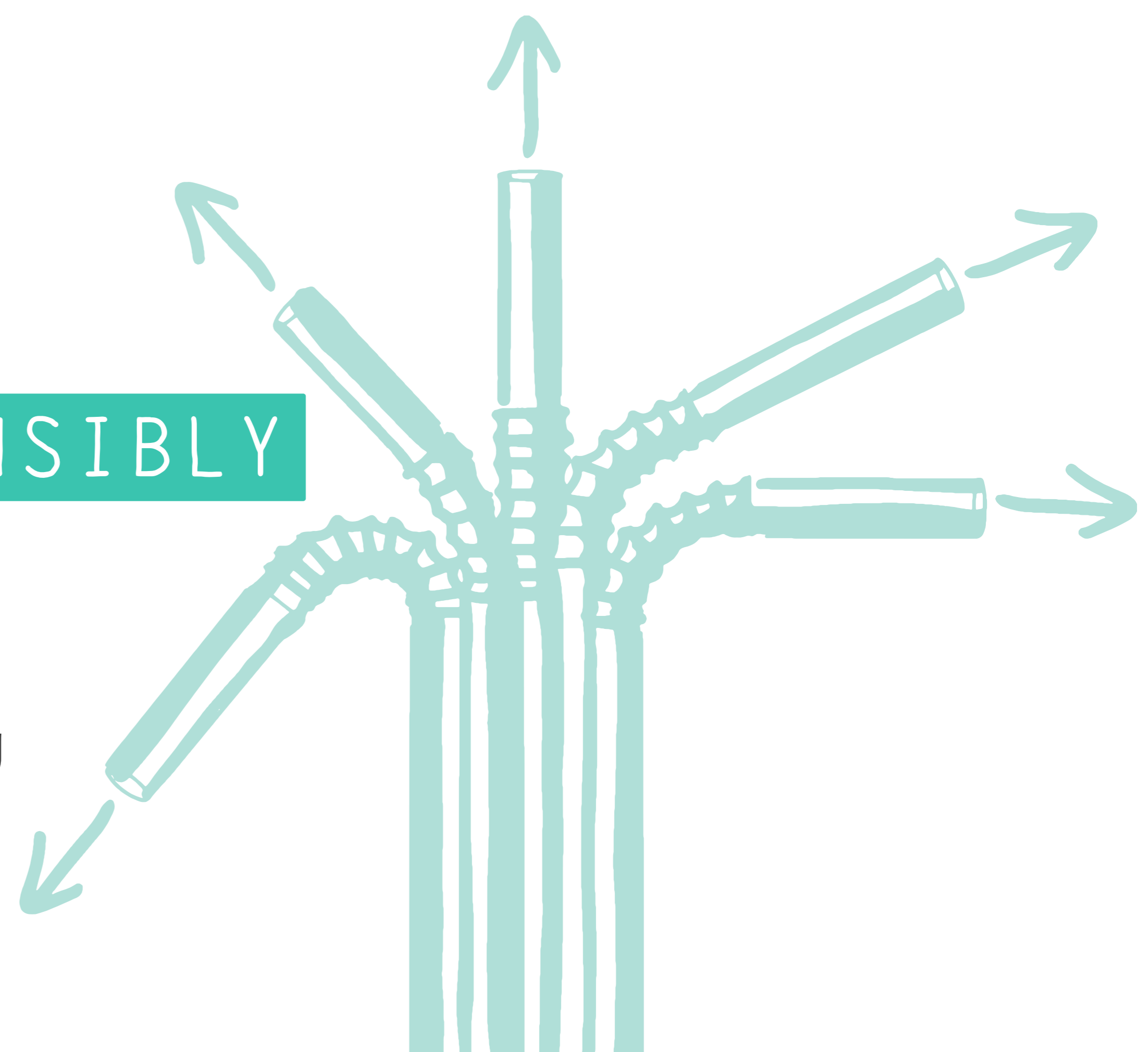
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